



FOR IMMEDIATE RELEASE

Vuzix, the leading video eyewear producer, to attend RetailVision Trade Show

Vuzix to participate at RetailVision Event held in Phoenix, AZ., September 4 – 7, 2007.

Rochester, NY – September 5th – Vuzix Corporation will attend the 2007 RetailVision technology trade show. The event will be held from September 4 – 7, 2007 in Phoenix, AZ at the JW Marriot Resort & Spa. Event agenda and other information is available online, at:

<http://www.retailvision.com/us/>

Vuzix will be presenting a number of the newest iWear® brand of Video Eyewear products, including the AV920, VR920, AV230 & IP230. Vuzix is also pleased to announcing the following members of the management team will be in attendance:

- Paul Travers, CEO and President
- Grant Russell, Executive Vice President
- Mike Hallet, National Sales Manager

Please be sure to visit booth number 422 for the opportunity to review the best new technology at RetailVision from the leaders in Video Eyewear.

To request additional information or product images, please contact PR Representative Ted Miller at (305) 576-1171 x12 or at tedmiller@maxborgesagency.com

For more information about Vuzix Corporation, please visit www.vuzix.com.

About Vuzix Corporation.

Vuzix Corporation, formerly Icuiti, manufactures Video Eyewear and personal display devices for the entertainment, mobile video, defense and commercial markets. Vuzix' Video Eyewear connects to standard PCs and mobile electronic viewing products such as portable media players, gaming consoles, cell phones, and laptops – providing viewers with a personal big screen experience. The company aims to make its Video Eyewear line standard equipment for playing games as well as watching news, music videos, and movies. Vuzix won four CES Innovations Awards and the 2006 Frost & Sullivan Technology Innovation of the Year Award for European Mobile & Wireless services. Founded in 1997, Vuzix is a privately held company with offices in Rochester, NY and Tokyo, Japan. For more information, please visit: www.vuzix.com.

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