



FOR IMMEDIATE RELEASE

**Video fans and travelers, watch out:
Video glasses are no longer science fiction**

Award winning iWear™ for iPod gives iPod owners a true big screen-experience for movies and music videos – anywhere, anytime!

Rochester, NY, December 21, 2006 – Icuiti Corporation, the leading manufacturer of Video Eyewear, today launched iWear for iPod. Video iPod owners can now watch their favorite TV shows, music videos, movies and video podcasts on the visual equivalent of a 44-inch screen – no extra batteries or cables required.

Worn like regular glasses, iWear for iPod transforms the small iPod screen into a large, private 44” home theatre at a 9-foot distance. It attaches to and draws power from the iPod’s bottom dock connector, eliminating the need for extra attachments, interface boxes, batteries and cables. iWear for iPod has won a 2007 CES Innovations Award in the ‘Portable Electronics: Audio/Video’ category.

“iWear for iPod is replacing the tiny built-in screens on the iPod that leave many video fans with a less than satisfying viewing experience”, says Paul Travers, CEO of Icuiti Corporation. “For the first time, iPod owners will be able to have a true, high-resolution big screen experience just like watching TV at home. We designed iWear for iPod to complement the sleek iPod and change forever the way people watch videos – whether at the airport, on the beach, plane, bus or subway.”

iWear for iPod has removable hi-fi stereo headphones and an adjustable nosepiece for a custom fit. Independent focus adjustments allow people to use it without prescription eyeglasses. iWear for iPod is available for \$249 at www.icuiti.com.

Like all of Icuiti’s Video Eyewear devices, iWear for iPod comes with Icuiti 3D™, a technology that makes 3D videos automatically functional to the viewer, much like Dolby sound. 3D fans will soon be able to download 3D content from the Icuiti website.



About Icuiti Corporation

Icuiti Corporation manufactures Video Eyewear and personal display devices for the mobile video, entertainment, defense and commercial markets. Icuiti's Video Eyewear devices connect to mobile electronic viewing products such as portable media players, gaming consoles, cell phones, and laptops – providing viewers with a personal big screen experience. The company aims to make its Video Eyewear line standard equipment for watching news, sports, music videos, movies, as well as playing video games. Icuiti is the winner of two 2007 CES Innovations Awards and the 2006 Frost & Sullivan Technology Innovation of the Year Award for European Mobile & Wireless services. Icuiti has 58 patents issued or pending. Founded in 1997, Icuiti is a privately held company with offices in Rochester, NY and Tokyo, Japan. For more information, please visit: www.icuiti.com or www.videoeyewear.com

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